

# First Place Rental – Event Sponsorship

First Place Rental is committed to supporting the communities in which our customers and employees work and live. Our communities are the source of our success, and we are grateful. We're looking for events that reflect the values and interests of our communities help us build meaningful relationships with organizations and individuals and provide us with business-building opportunities. Sponsorship provides First Place Rental an opportunity to extend our gratitude to existing customers and welcome new customers.

First Place Rental receives a large number of sponsorship requests each year from all around the community, and we do our best to fulfill as many as we can. It is our preference to provide an exchange of services whenever possible in lieu of financial contribution.

## **Preference for sponsorship is given to:**

- Organizations, events, and projects that actively promote the development of the communities where First Place Rental stores are located.
- Requests that have the greatest potential to generate broad visibility for the company and to directly reach potential rental equipment customers in the community.
- Requests that allow us the opportunity to showcase rental equipment and the benefits of rental.
- Existing customers who regularly patronize First Place Rental.

## **Sponsorship guidelines:**

- Timeframe: Proposals must be received at least 2 months prior to your event for consideration. We are unable to review proposals that do not comply with this timeframe.
- Proposal Submission: All applicants must complete the First Place Rental Sponsorship Proposal Form. Due to the large number of proposals received by First Place Rental, proposals that do not contain the necessary information will not be reviewed.

Thank you again for considering First Place Rental for your sponsorship opportunity. We look forward to receiving your proposal.

First Place Rental reserves the right to change these guidelines at any time without notice, and to limit the size and frequency of donations at will. Donations are made only when funding and materials are readily available. A donation from First Place to any organization does not necessarily constitute support for the mission and goals of that organization. First Place Rental cannot be held liable for the actions of donation recipients

## ***First Place Rental Sponsorship Proposal Form***

At our discretion, we will provide coupons, gift certificates/and or product, and exchange of services whenever possible in lieu of financial contributions.

Proposals must be received 2 months prior to your event for consideration.

Please complete all of the following information and fax or mail form so that we can review your event.

Official Event Name:	
Years in Existence:	
Company or Organization overseeing event:	
Type of organization:	
Type of event:	
City or Town:	
Date the event will take place:	
Projected number of participants:	
Equipment or Discount Being Requested:	
Contact Name: (Please print)	
Organization Name:	
Address:	
Phone:	
Email:	
Website:	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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